**Memorandum of Understanding (MOU)**

This memorandum of understanding (MOU) is signed at Dhaka on January 01, 2021

**BETWEEN**

**1st Party: SVP Limited** having its Office at House - 60, Road - 03, Block - B, Niketon, Dhaka – 1212, Bangladesh.

**AND,**

**2nd Party: Astha IT Limited** having its corporate Office at ……..

**Service Scopes of SVP Limited:**

1. Valuation, Financial Modelling, Financial Analysis, Due Diligence
2. Fundraising assistance, deal structuring and investor due diligence
3. Pitch deck, Investment Memorandum and other fundraising materials preparation
4. Talent sourcing, head hunting for job or co-founder
5. Loan processing and equity fundraising
6. Business incorporation support, legal support
7. Vat, Tax Audit and Accounts support
8. Virtual CFO service: high end Chief Financial Officer service from budgeting, financial feasibility analysis to financial planning
9. Training and knowledge building support
10. Brand building, market development and sales support
11. Business analysis and strategic business consultancy

**Service Scopes of Astha IT Limited:**

1. All around technology support from MVP to full-fledged tech product development
2. Tech incubation support
3. Technology consultancy
4. UI/UX consultancy

**NOW THE PARTIES HAREBY AGREED as follows:**

**Astha IT Limited.** is an information technology company. It provides technology product development support, technology consultancy etc. for the Startups to large group of companies. On the otherhand, **SVP Limited** is a financial consultancy, valuation and business consultancy company. It provides basically financial services like valuation, fund raising, financial modeling etc. for the Startups to large group of companies. **SVP Limited** and **Astha IT Limited.** are working on Startups & Others but in the different mandatory service areas. So, both of them are agreed on the following terms & conditions:

**SVP Limited** will forward prospective clients to **Astha IT Limited** who need services that fall within the service scope of **Astha IT Limited.**

**Astha IT Limited** will forward prospective clients to **SVP Limited** who need services that fall within the service scope of **SVP Limited.**

Any types of sales lead produced from **SVP Limited** for **Astha IT Limited** will be considered as profit sharing partnership **(80-20 Percentage/Deal).**The deal/lead originator will take 20% commission on the total service charge or bill quoted to the client. This profit sharing percentage may vary from time to time and case to case basis. It will be negotiable at the time of the final dealing with the clients.

Any types of sales lead produced from **Astha IT Limited** for **SVP Limited** will be considered as profit sharing partnership **(80-20 Percentage/Deal).**The deal/lead originator will take 20% commission on the total service charge quoted to the client. This profit sharing percentage may vary from time to time and case to case basis. It will be negotiable at the time of the final dealing with the clients.

Astha IT Limited and SVP Limited are partners of tech incubation program. Tech incubation is a combined program where startups get business advisory, consultancy, technical support and other marketing and development support together. Under the tech incubation program Astha IT Limited will provide technical assistance within it’s service scopes and SVP Limited will provide business and financial consultancy services within it’s service scopes. The tech incubation structure, selection of the incubated startup or idea, equity ownership at the incubated startup company, cost sharing for the incubation program and revenue sharing from the incubated startup, any fee charged to the incubated startup company or to any related party depends case to case basis on the quality of the startup and it’s current stage. The distribution of any benefit (equity or fee paid by startup) from the tech incubation program will be based on negotiation and mutual understanding between Astha IT Limited and SVP Limited.

Fund Raising profit sharing partnership benefits will be dependent based on project, economic conditions and relevant factors.

**SVP Limited & Astha IT Limited** agree to include its company name, logo, address, telephone number & other information in all communications materials.

**SVP Limited & Astha IT Limited** agree to work on develop a Startup Ecosystem and take necessary steps so that a Startup Can sustain with raising head.

**Duration & Termination:**

That this Agreement shall be effective from January 01, 2021 and shall continue to be in force unless terminated by either party, however ;**SVP Limited** and **Astha IT Limited** reserve the right to terminate this agreement at any time by giving (30) days prior written notice the other party.

**Counterparts**

That this agreement shall be executed in two counterparts and each party shall keep one original. However; both of them taken together shall constitute one and the same document

IN WITNESS WHEREOF BOTH PARTEES HAVE SIGNED THIS AGREEMNT WITH THEIR FREE CONSENT OF THE DAY MENTIONED HEREIN ABOVE.

Mohammad Kamrul Arefin Hasnaeen Rizvi Rahman

 Managing Director Managing Director

**SVP Limited** **Astha IT Limited**

Witness from **SVP Limited** Witness from **Astha IT Limited**

1. Name: 2. Name:

Designation: Designation:

Contact No: Contact No:

Address: Address:

3. Name: 4. Name:

Designation: Designation:

Contact No: Contact No:

Address: Address: