

## NAZIF MUHAMMAD IRAD

*Date of Birth: 27/10/1992*

*S/O: Rafia Islam and Dr. Rafiqul Islam*

*Flat C1, House 27, Road 6  
Dhanmondi RA, Dhaka-1205.*

*T +880 1849 298 803*

*E [nazif.irad@gmail.com](mailto:nazif.irad@gmail.com)*



## OBJECTIVE

I am seeking an opportunity to utilize my critical thinking and creative problem solving skills to efficiently contribute to generating strategic marketing plan, innovative business development ideas and quality digital contents that ensure impactful communication. I chase excellence while utilizing the power of words in both written and spoken forms to make a difference.

## WORK EXPERIENCE

- **United Nations Development Program in Bangladesh**

INDEPENDENT CONSULTANT, COMMUNICATION SUPPORT

Collaboratively developing audio-visual documentation for Chittagong Hill Tract Watershed Co-management Activity (CHTWCA) project.

NATIONAL CONSULTANT, COMMUNICATION SUPPORT | 2020-2021

Conducted a meticulous study and research on climate resilient livelihood for people living in areas that are largely impacted by extreme climate. Developed Audio visuals, wrote scripts, designed E-Training modules and other communication materials for Local Government Initiative on Climate Change (LoGIC) project.

Collaboratively developed social media content for UNDP Bangladesh.

- **Method Melody International**

MANAGER, COMMUNICATIONS | 2020-PRESENT

As a co-founder, I Manage and lead production, provide directions in designing of communication materials.

- **AGP COMMUNICATIONS**

CREATIVE DIRECTOR | 2018-2020

Managed and lead the Creative unit, provided creative direction all through the production procedure (pre-production, during production and post-production), Directed designing of in- house communication materials.

- **FREELANCER**

Created digital contents, designed communication materials, generated creative promotional ideas and optimized social media for BERGER, Shonest Group, City FM, Lussotica, Indicative Lifestyle, Lil Crust Pizza, Amaris, Eminent International, Ensys Global, Lapel Bedizen, several local startups and small businesses.

## **EDUCATION**

- **NORTH SOUTH UNIVERSITY, DHAKA, BBA**

Major in Marketing.

- **ST. JOSEPH HIGHER SECONDARY SCHOOL, HSC**

Science Faculty

- **ST. JOSEPH HIGHER SECONDARY SCHOOL, SSC**

Science Faculty

## **AWARD**

### **RUNNERS-UP**

ESONANCE 2016

IEEE Business Case Competition, IUT

## **CO-CURRICULAR**

### **NORTH SOUTH UNIVERSITY SOCIAL SERVICES CLUB**

General Member

### **ROBI, LEND A HAND**

Project Support

### **JOSEPHITE DEBATING CLUB**

Vice President

## **SKILLS**

### *Tools:*

- Microsoft Office, **PowerPoint**
- Adobe **Illustrator**
- Reaper DAW

### *Personal:*

- Excellent analytical capabilities
- Critical thinking and creative problem solving skills
- Passionate about wordplay
- Amazingly Quick learner
- Enthusiastic team player
- Exquisite interpersonal communication skills
- Able to work under pressure
- Aspiring leader

## REFERENCES

DR.NAZMUL ISLAM  
Former Secretary,  
Ministry of Agriculture  
Bangladesh Secretariat  
[drnazmulislam@gmail.com](mailto:drnazmulislam@gmail.com)  
+880 1711 594 429

SHAHANOR AKTER CHOWDHURY  
Women and Gender Specialist  
[www.shahanoor.com](http://www.shahanoor.com)  
[chowdhury.shahanoor@gmail.com](mailto:chowdhury.shahanoor@gmail.com)  
+880 1720 132 502

MD ZAHIRUL ISLAM  
Communications Officer  
SID-CHT, UNDP Bangladesh  
[zahirul.islam@undp.org](mailto:zahirul.islam@undp.org)  
+880 1713 044 862